

Jaime H. de Guzman

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Sep.07–Present	lowercase productions	graphic/information designer _Contract graphic and web designer for a marketing and branding firm specializing in non-profit and architectural firms. General graphic design duties, information design and web development.
Jun.05–Sep.07	grow inc.	freelance graphic / web designer _Design of initial corporate web site. Design exploration and logo development for pitches and competitions.
	Keith Dalhover Design	freelance web designer _Created and coded corporate web site for an interior design company based in Houston, TX. www.kdalhover.com
Nov.05–Nov.06	DHC USA, Inc.	graphic designer _Coordinated the production and design of a 4-color, 48- to 60-page monthly catalog for the U.S. office of the largest direct mail skincare company in Japan. Duties included art direction, printer coordination, wardrobe and make-up selection and photo shoot art direction. Designed and laid out a monthly 8-page Japanese language insert for catalog.
Jul.05–Oct.05	Tellme Networks, Inc.	freelance graphic designer _Helped develop visual design for a proposed VOIP-based messenger system.
	Sometimes Y Theatre	freelance graphic / web designer _Created and coded web site for a non-profit theatre company based in Hong Kong. Designed and managed printing of flyers for productions. Coordination conducted in San Francisco, CA for client in Hong Kong.
Jun.04–Jul.05	Nellie's English Books <i>Tokyo, Japan</i>	web designer / content administrator _Updated online event, sales and marketing information in English and Japanese. Relational database maintenance for two online stores. Creation of web advertisements and sales promotions.
Oct.01–Jun.04	2AD Design & Communications <i>Tokyo, Japan</i>	art director _Assited in the strategic planning, creative concept and execution for a Tokyo-based multi-lingual design and communications company. 2AD provides a broad range of creative services to an international roster of clients that includes many of the top brands and companies worldwide such as: Canon, MTFG (Bank of Tokyo Mitsubishi), NTT DoCoMo, DePuy (Johnson & Johnson) and Pfizer. Designed the corporate brochure and web site. tokyo2ad.co.jp
May.01–Oct.04	Interbrand Japan <i>Tokyo, Japan</i>	interactive art director _Conceptualized Interbrand Japan's corporate web site. Consulted closely with web developer to enure brand quidelines were followed strictly.
Sep.99–May.01		creative consultant _Conceptualized, designed and implemented new corporate identity for PCCW–Hong Kong's largest telecommunications company. Helped produce branding presentations for All-Nippon Airways (ANA) Toyota, Volkswagen, AIG, Mizuho Bank and Takeda Pharmaceuticals, Designed business-class seat panel layout (ANA).
Apr.99–Sep.01		artwork manager _Managed a small team of designers and production artists that serviced the package artwork needs of Proctor and Gamble Asia. In charge of workflow and all project management details.

